Query Expansion based on Naive Bayes and Semantic Similarity

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Abstract
A semantic query expansion method is put forward based on the comprehensive weighted algorithm of semantic similarity. We combine the ontology-based query expansion and corpus-based query expansion. If the query term matches the concept, we calculate the similarity between concepts, construct the connected graph of correlation among the ontology concepts, and expand the semantic query according to the threshold value. Otherwise, we adopt the Naive Bayes algorithm to calculate the co-occurrence probability between the word set and concepts as the relevancy of semantic query expansion. The experimental results show that this method can improve the retrieval performance effectively, with the Pr@30 index being improved by 41.97% compared to the traditional non-extensible query method.

Keywords: semantic query expansion; Naive Bayes; semantic similarity; ontology; corpus

1. Introduction
The query expansion of Web information retrieval is recognized as the most effective technologies to improve the recall ratio. With the exponential growth of Web data, especially the arrival of the big data age, traditional query expansion methods confront many problems. Among them, prominent problems include keyword-based query expansion bringing some semantic understanding errors, such as synonym problems, ambiguity problems, and variant problems [7]. The development of the semantic web provides a method for resolving these problems, namely semantic query expansion. Semantic query expansion mainly conceptualizes the original query, especially the short-text query, to extract the query semantics of higher accuracy, obtain the expansion concepts and examples from the semantic level through global and partial association rules and query log expansion, and finally achieve better retrieval results through the iterated revision of query keywords [10]. Currently, the semantic query expansion has already become a hot research field, including the vocabulary-based query expansion, corpus-based query expansion, and ontology semantic information-based query expansion [8].

Targeting the query drift in the ontology-based semantic query expansion when the query term does not match the ontology concept, a new semantic query expansion method is proposed by combining the corpus-based semantic query expansion. Meanwhile, in order to improve the low calculating efficiency of the traditional word correlation calculation method in the corpus-based semantic query expansion, the Naive Bayes algorithm is adopted to calculate the world correlation.

2. Related Work
The first information retrieval system emerged in the 1960s, and since then, researchers started to improve the query accuracy and recall rate by extending the vocabulary. Query expansion technology, as an important information retrieval technology, mainly makes use of terms related to the query keywords to modify the query, so that it can describe the information demand of users more precisely [12]. The query expansion technology can compensate the insufficient query information to a certain degree, resolve the mismatching of query terms, and enhance the effect of information retrieval [13]. The semantic similarity calculation is an important method of query expansion, which is established on the conceptual space constructed by the domain ontology. All concepts, corresponding examples, and attributes are organized in a tree-shaped hierarchical structure, to guarantee the accuracy of semantic distance.

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Currently, there are two types of word similarity algorithm: one is based on the ontology knowledge, which mainly constructs a dictionary or semantic network of semantic relation for words according to human’s understanding of concepts, and measures the word similarity with the relation between concept nodes, the semantic distance, hierarchy depth, density, etc [15]. For instance, Wu and Palmer used the least ancestor concept node to calculate the similarity of two concept nodes on the basis of WordNet [11]; Rada measured the similarity with the shortest path length between two concept nodes [4]; Leacock added the profound impact of concept node on the basis of Rada [2]; Zhang proposed the corresponding similarity algorithm of Chinese words based on HowNet [16]; Ren put forward an improved TF-IDF weight calculation method with the HowNet-based semantic similarity analysis [5]. Another type of the algorithms mainly makes statistics used for the large-scale corpus and measures the word similarity by calculating the co-occurrence probability of two words in the same context. For instance, Ricardo calculated the similarity through the co-occurrence analysis of words [1], and Lin et al. measured similarity with the amount of information shared by two concepts [3]. According to the research analysis, the corpus-based method would conduct correlation processing of the document collection. When the document collection is large, the system overhead may be huge in both time and space. Besides, the corpus requires a process of accumulation, and if it is not updated in a timely manner, the query accuracy would decrease. Compared with the expansion method based on the corpus statistics, the large-scale semantic concept query expansion method does not require the support of corpus or long-term training, and it could realize the expansion from the level of semantic concept. However, many stop words would be added to the concept-tree expansion method. With the increase of the hierarchy of the concept tree, too many query words may lead to useless queries and increase the calculated amount. Besides, if the query term does not match the ontology concept, it would also influence the precision ratio.

Aiming at the above-stated problem, this research is mainly based on the method of combining the ontology-based semantic query expansion and corpus-based semantic query expansion. For the established domain ontology corpus, the Naive Bayes algorithm is adopted to calculate the co-occurrence probability of the common concepts and ontology concepts in the corpus and obtain the relevancy between them. In the process of the query expansion, if query terms are covered in the ontology, the hierarchical structure of ontology would be used for expansion. Otherwise, the relevancy would be taken as the weight for expanding all closely-related ontology concepts.

3. Semantic Similarity Calculation based on the Domain Ontology

The semantic similarity calculation is the core of the semantic query expansion. In this section, traditional information-based, distance-based, and attribute-based semantic similarity calculation methods are improved firstly, and then a comprehensive weighted calculation algorithm of concept similarity in the domain ontology hierarchical structure is proposed as the foundation of the construction of a connected graph for concept correlation in section 5.

3.1. Information-Based Calculation Method

The information-based calculation method mainly determines the similarity between concepts through setting the shared information of two concepts in the ontology [14]. The classic formula of calculating the semantic similarity is shown in Equation (1) [9]:

\[
SIM(a, b)_{IC} = \frac{2IC(Lcan(a, b))}{IC(a) + IC(b)}
\]

In which \(Lcan(a, b)\) is the least common ancestor node of concept \(a\) and \(b\) in the ontology tree, and \(IC(a)\) and \(IC(b)\) are the information content of concept \(a\) and \(b\) respectively. The traditional information content calculation of the concept node adopts the corpus-based method, but corpora of different categories and scales have distinct concepts, and the occurrence frequency of concepts is also different. Therefore, it is insufficient to calculate the similarity only using the information content of concept nodes.

In the ontology hierarchy, the less the depth of concept, the higher the occurrence frequency, and then we know that the concept is more abstract and the possessed information content is less. In addition, the greater the areal density of concept computed, the more concrete the division of concept in the region and the larger the information content. While the density and path type are same, the path length between concepts will be shorter and the semantic similarity will be greater.

In conclusion, it is considered in this paper that there are three elements impacting the information of concepts and similarity between concepts: (1) depth of compared concepts in the ontology tree; (2) density of compared concepts in the ontology tree; (3) path length of compared concepts in the ontology tree. Therefore, a method of solution is given by making
use of the information content of the ontology concept, as shown in Equation (2):

\[
IC(c) = \frac{mNode(c)}{mNode(T)} \times \left(\frac{\log(D(c))}{\log(mD(T))}\right) \times \left(1 - \frac{\log(h(c) + 1)}{\log(mNode(T))}\right)
\]  

(2)

In which \(mNode(c)\) is the total number of concept nodes in the sub-tree with the root of concept node \(c\) as the direct father node, \(MNode(T)\) is the concept nodes number in the ontology tree \(T\) contained concept \(c\), \(h(c)\) is the children nodes number of concept \(c\), \(D(c)\) is the depth of concept \(c\), and \(mD(T)\) is the maximum depth of the ontology tree \(T\).

3.2. Distance-Based Calculation Method

The distance-based calculation method mainly calculates the semantic distance of two concept words in the ontology tree according to the geometrical distance between them, as shown in Equation (3):

\[
Sim(a,b) = \frac{1}{Dis(a,b)}
\]  

(3)

In which \(Dis(a,b)\) is the shortest distance between concepts. Currently, the traditional similarity calculation method based on the semantic distance neglects the impact of edge relation type while different relation types have distinct impacts on the path. In this paper, the edge relation type is added into the calculation process as a weight, and it is shown in Equation (4) considering the three main types of conceptual relation in the ontology tree:

\[
Wedge(a,b) = \begin{cases} 
0.9 & \text{is } A \\
0.5 & \text{partof} \\
0.1 & \text{other}
\end{cases}
\]  

(4)

Combining the WuAndPalmer algorithm [7], an improved calculation model is proposed, as shown in Equation (5) and Equation (6):

\[
Sim(a,b)_{w} = \frac{2 \times Path(c,r) + sPath(a,b)}{sPath(a,b) + Path(b,c) + 2 \times Path(c,r)}
\]  

(5)

\[
spath(a_{i}, a_{j}) = \sum_{i=1}^{n} \text{wedge}_{i} \times \text{path}(a_{i}, a_{j})
\]  

(6)

In which \(wedge\) is the edge weight of adjacent concepts, \(path\) is the direct distance between adjacent concepts, \(spath(a,b)\) is the shortest weighted path from concept \(a\) to concept \(b\), \(Path(a,c)\) and \(Path(b,c)\) are the shortest paths from concept \(a\) and \(b\) to the nearest common node \(c\) respectively, and \(Path(c,r)\) is the shortest path from concept \(c\) to root node \(r\).

3.3. Attribute-Based Calculation Method

The attribute-based calculation method mainly calculates the concept similarity using the number of common attributes possessed by concepts. The classic algorithm was proposed by Tversky [6], as shown in Equation (7).

\[
Sim(a,b) = \alpha \times Properties(a \cap b) - \beta \times Properties(a \setminus b) - \gamma \times Properties(b \setminus a)
\]  

(7)

Tversky’s calculation method merely measured the similarity with the attributes number shared by concepts. Actually, the structure information of attributes also impacts the calculation of concept similarity; that is, the attributes of the father node must be possessed by the child node, but the attributes of the child node may not be possessed by the father node. In this paper, an improved calculation method is put forward that combines the attribute structural information, as shown in Equation (8):
\[
\text{Sim}(a, b)_{pro} = \frac{\text{Properties}(a \cap b)}{\text{Properties}(a \cap b) + \alpha \times \text{Properties}(a - b) + \beta \times \text{Properties}(b - a)}
\]
\[
\alpha = \begin{cases} 
\frac{d(a)}{d(a) + d(b)} & d(a) \leq d(b) \\
1 - \frac{d(a)}{d(a) + d(b)} & d(a) > d(b)
\end{cases}, \quad \alpha + \beta = 1
\]

In which \(\text{Properties}(a \cap b)\) is the common attribute set of concept \(a\) and \(b\), \(\text{Properties}(a - b)\) is the attribute set of concept \(a\), rather than concept \(b\), and \(\text{Properties}(b - a)\) is the attribute set of concept \(b\), rather than concept \(a\), and \(d(a)\) and \(d(b)\) are the depth of concept \(a\) and \(b\) in the ontology hierarchy respectively.

### 3.4. Comprehensive Weighted Algorithm of Semantic Similarity

In order to obtain more comprehensive and accurate calculation results, WCA (Comprehensive Weighted Algorithm) is put forward by combining the information-content-based, distance-based, and attribute-based similarity calculation methods with the principal component analysis. This overcomes the subjectivity in the weight setting of the existing comprehensive weighted calculation method.

Suppose the number of concept pairs for comparison is \(M\), let \(X_i = (\text{Sim}_{ic(i)}, \text{Sim}_{dis(i)}, \text{Sim}_{pro(i)})\) be a vector in the input sample set of principal components. Among them, each dimensional variable is represented in the result of the semantic similarity calculation in the comprehensive similarity calculation module. Then, the concept semantic similarity matrix is indicated as \(X_{sim}\). Then, obtain the principal component extracted \(Y = (y_{sim1}, y_{sim2}, y_{sim3})\) and the contribution rate of principal components \((r_1, r_2, r_3)\). As a result, the calculation formula of the final concept semantic similarity is shown in Equation (9):

\[
\text{Sim}_{total} = r_1 \times y_{sim1} + r_2 \times y_{sim2} + r_3 \times y_{sim3}
\]

The CWA algorithm is shown as follows:

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**Algorithm 1: CWA algorithm**

**Input:** node concept \(a\) and \(b\), common node concept \(c\), and root node concept \(r\)

**Output:** \(\text{Sim}_{total}\)

1) For each ontology concept pair do
   - Calculate \(\text{Sim}(a, b)_{ic}\) and \(\text{Sim}(a, b)_{dis}\)
   - \(\text{Sim}(a, b)_{pro}\)
   - End for

2) Take three calculated similarity elements as three dimensions of the similarity matrix \(S\)

3) Conduct \(S\) standardized processing to obtain the standard matrix \(Z\) and the correlation coefficient matrix \(R\)

4) Calculate three characteristic values, and the principal component \(\lambda_1\), \(\lambda_2\) and \(\lambda_3\)

5) Solve the set of equations \(R \times b = \lambda_i \times b(i = 1, 2, 3)\), unit feature vector \(b_i^o\)

6) The standardized target variable is the principal component \(U_i = z_i^T \times b_i^o(i = 1, 2, 3)\)

7) Weigh the three principal components, sum linearly, and obtain \(\text{Sim}_{total}\)
4. Naive Bayes’ Associated Word Calculation

The context-based correlation analysis relies on a hypothesis: words frequently occurring in documents generally share the same theme, featuring the statistical correlation. Therefore, the context relation obtained through the statistical analysis of document sets can reflect the relationship between these words. While calculating the word relevancy in the corpus, TD-IDF or similar methods are frequently used, but these methods have complicated steps and low efficiency. The Naive Bayes algorithm can capture the uncertainty relation of variables through the posterior conditional probability, characterized by robustness, and effectiveness. In this paper, the Naive Bayes algorithm is adopted to calculate the co-occurrence probability and determine the word relevancy. The ideological basis of Naive Bayes is: for the given \( \mathbf{x} = \{a_1, a_2, \ldots, a_n\} \), where \( a_i \) is a characteristic attribute of \( x \), work out the probability \( P(y|x) \) of several categories in the set \( C = \{y_1, y_2, \ldots, y_k\} \) of \( k \) categories in the condition where this term occurs. The term to be classified, whose probability is the greatest, would belong to the category, as shown in Equation (10):

\[
If P(y|x) = \max \{P(y_1|x), P(y_2|x), \ldots, P(y_k|x)\} then x \in y_k
\]  

In which the conditional probability calculation is crucial, and the formula is shown in Equation (11):

\[
p(y|x) = \frac{\prod_{i=1}^{N_j} p(c_j | w_i \cap x) p(x)}{\prod_{i=1}^{N_j} p(w_i | x)}
\]

In which, \( p(x|y) = p(a_1|y) p(a_2|y) \ldots p(a_i|y) \ldots p(a_j|y) \) and \( p(a_i|y) \) is obtained from statistics.

The matching process of concept relevance of the query term and ontology knowledge base can be taken as the classification process of the query term. By referring to the Naive Bayes algorithm, the conditional probability of the occurrence of ontology concept and query term in the corpus is taken as the relevancy of query term and ontology concept. The greater the conditional probability is, the more relevant the two would be. Variables involved in the query term relevance algorithm based on Naive Bayes are shown in Table 1:

<table>
<thead>
<tr>
<th>Name of variables</th>
<th>Interpretation of variables</th>
</tr>
</thead>
<tbody>
<tr>
<td>Count(c_j)</td>
<td>Occurrences of concept ( c_j ) in the documents of the corpus</td>
</tr>
<tr>
<td>Documents</td>
<td>Number of documents in the corpus</td>
</tr>
<tr>
<td>( N_f )</td>
<td>Feature word set, constituted by ( w_i ) for ( i = 1, 2, \ldots )</td>
</tr>
<tr>
<td>( N_j )</td>
<td>Occurrences of ( w_i ) while concept ( c_j ) occurs in the document</td>
</tr>
<tr>
<td>Documents_j</td>
<td>Number of documents containing the concept ( c_j )</td>
</tr>
<tr>
<td>p(w_j)</td>
<td>The Probability of words in feature set occurring in the document</td>
</tr>
</tbody>
</table>

The algorithm description is shown as follows:

Algorithm 2: The algorithm of query relative calculation based on the Naive Bayes

Input: candidate word set \( W \), ontology knowledge base \( \mathbf{C} \cdot Count(c_j) \cdot Documents \cdot \)

Output: \( \) Words_relation\( (W_j, c_j) \)

1) Calculate \( p(c_j) = \frac{\text{Count}(c_j)}{\text{Documents}} \)

2) Calculate \( p(w_j|c_j) = \frac{N_j + 1}{\text{Documents}} \)

3) Calculate \( \) Words_relation\( (W_j, c_j) = \frac{p(W_j|c_j) p(c_j)}{\text{p}(W_j)} \)

\[ \frac{p(c_j) \prod_{i=1}^{N_j} p(w_i|c_j)}{p(W_j)} \]
This method is similar to a global context analysis method, which would analyze each document, count the common words and concepts occurred in the corpus, record the co-occurrence of common words and concepts, and obtain the occurrence rate of common words and each concept in each document. After all documents are processed, the co-occurrence rate of common words and concepts in all documents are combined to get the co-occurrence rate of words and concepts in a global situation. This method calculates the entire query feature set, keeps the semantic association between query terms, and make the calculation much closer to the query intention of users. Meanwhile, the replacement of the common term co-occurrence probability algorithm with the Naive Bayes algorithm has enhanced the efficiency of the batch calculation of feature set.

5. Semantic Query Expansion

In the ontology-based semantic retrieval, the query term or each word of the query term set may not be able to find the matched concept in the ontology knowledge base. Therefore, different semantic expansion strategies are needed to aim at different query terms. The ontology knowledge base describes the related information of some field, including the concept, concept relational structure, attribute and attribute relational structure, examples, etc. The similarity of different concepts is calculated with the CWA semantic similarity algorithm mentioned in section 2, and the correlation strength of different concepts is obtained. In the ontology hierarchy, concepts stand for nodes, and the dependence relation between concepts is the inter-node path. The similarity can be shown on the path intuitively, and then the relevance connected graph of ontology concepts can be obtained, as shown in Figure 1:

![Concept relevance connected graph](image)

Figure 1. Concept relevance connected graph

Semantic query expansion is carried out according to the ontology connected graph. The expansion method is shown as below: the threshold values are set according to the field; if the query term can match the ontology concept, the concept relevance connected graph should be analyzed, and all concepts whose relevance is greater than the threshold value should be taken out and added to the expanded query term set.

For instance, if the original query term set input by the user contains “concept 4,” it is concluded that four concepts are related to “concept 4” according to the concept connected graph (as shown in Figure 1), and the relevance is 0.8, 0.3, 0.6, and 0.5 respectively. If the relevance threshold value of the expanded query term set in the system is 0.5, then the concept 2, 5, and 6 would be added to the expanded query term set as the target query term set of semantic retrieval.

If the words in the query-term-set fail to find the concept with the same name in the ontology knowledge base, the relevance of words should be calculated according to the associated word based on the Naive Bayes put forward in section 3 to realize the query expansion. In an overall situation, the co-occurrence probability of words and concepts should be calculated with the algorithm, and the relevance of common words and concepts is obtained through the co-occurrence normalization. Then, all ontology concepts that are the most relevant with the query term should be sought according to the relevance. If the relevance is higher than the set threshold value, the corresponding ontology concept should be added to the query term set, and then the query term set can be obtained for the semantic retrieval. The semantic query expansion method is shown as below:

<table>
<thead>
<tr>
<th>Algorithm 3: Semantic query expansion algorithm</th>
</tr>
</thead>
<tbody>
<tr>
<td>Input: query keyword vector ( \mathbf{Q}<em>{\text{ori}} = (q</em>{i}, q_{i+1}, \ldots, q_{n}) ), ( i = 1, 2, \ldots, n ), in which, ( n ) is the vector length of the query keyword, concept ( c_j )</td>
</tr>
<tr>
<td>Output: the query term list ( \mathbf{Q}_{\text{exp}} ) after expansion</td>
</tr>
<tr>
<td>For ( i = 1; i \leq n; i++ )</td>
</tr>
</tbody>
</table>
If $q_i$ matches a certain concept in the ontology knowledge base (indicated by $c_j$), then

1. Calculate the semantic similarity between concepts with CWA algorithm, and construct the correlation connected graph.
2. Find the concept set directly related to $c_j$ through the concept correlation connected graph.
3. Select the concept $c(t=1, 2, \cdots, m)$ whose similarity is greater than the threshold value $\theta$, and add to the query expanded word set $Q_{exp}$.

Else

1. Use the Naive Bayes algorithm to calculate the co-occurrence probability of the feature set $W_i$ constituted by the mismatching query term and the ontology concept $c_j$ ($j = 1, 2, \cdots$), as the relativity coefficient $\text{Words\_relation}(W_i, c_j)$.
2. Select the concept $C(t=1, 2, \cdots, r)$ whose relevance is greater than the threshold value $\theta$, and add to the query expanded word set $Q_{exp}$.

End if

End for

6. Experiments

6.1. Experiment Data Preparation

The purpose of this experiment is to find the optimal scale of the expanded word set by setting different similarity threshold values and verifying the precision of the comprehensive semantic query expansion method proposed in this paper. An ontology knowledge base is established on the basis of the semantic retrieval prototype system of ontology and corpus in the tourism field. By combining the related data of tourism in the LOD cloud associated data and tourism data resource of Henan Province, the tourism ontology is generated through the protégé. Moreover, 7050 webpage documents on Henan Tourist Information website are taken as the corpus for testing, and Precision@n (Pr@n) is used to evaluate the query precision of this method. The calculation formula of Precision@n is shown in Equation (12):

$$\text{Precision} @ n = \frac{r}{n}$$

(12)

In which $n$ stands for the first $n$ result document and $r$ stands for the number of related documents in $n$ documents. The formula indicates the query precision of the first $n$ result documents. Considering that users usually pay attention to the first 30 retrieval results, we let $n=30$ here, and information of the test set is listed in Table 2.

<table>
<thead>
<tr>
<th>Test set</th>
<th>value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Content</td>
<td>tourism data of Henan Province</td>
</tr>
<tr>
<td>Document number</td>
<td>7050</td>
</tr>
<tr>
<td>Average document length</td>
<td>326</td>
</tr>
<tr>
<td>Word number</td>
<td>41316279</td>
</tr>
<tr>
<td>Average unique word number in every document</td>
<td>201</td>
</tr>
</tbody>
</table>

6.2. Experimental Results and Analysis

The experiments mainly apply two different strategies to calculate the relevance for the semantic query expansion according to whether the query term shares the same name with the concept in the ontology knowledge base. Three examples of the initial query term and expanded term are listed in Table 3. The semantic query expansion aims to optimize the query, and the scale of the expanded word set can be controlled through the setting of the similarity threshold value $\theta$. The experiments set different correlation thresholds $\theta$ with the comprehensive semantic query expansion method for several tests, and the results show that when the expanded terms are less than 31, the Pr@30 value retrieved presents a rising trend; that is, the precision ratio keeps rising. Otherwise, since noises are introduced into the initial query constantly, the Pr@40 value keeps dropping, which leads to the phenomenon of “query drift.” Figure 2 reflects the impact of the number of expanded word sets on the query precision.
Table 3. Examples of query expansion

<table>
<thead>
<tr>
<th>Similarity calculation method</th>
<th>The expanded words and its similarity sorted by similarity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shaoli temple</td>
<td>Semantics similarity calculation</td>
</tr>
<tr>
<td></td>
<td>Shalaoli temple (0.760)</td>
</tr>
<tr>
<td></td>
<td>Tallinn (0.746)</td>
</tr>
<tr>
<td></td>
<td>Songshan Mountain (0.740)</td>
</tr>
<tr>
<td></td>
<td>Kung Fu performance (0.610)</td>
</tr>
<tr>
<td>May</td>
<td>the Naive Bayes algorithm</td>
</tr>
<tr>
<td></td>
<td>Shaolin Temple (0.746)</td>
</tr>
<tr>
<td>Luoyang</td>
<td>Semantic similarity calculation</td>
</tr>
<tr>
<td></td>
<td>Luoyang Peony (0.757)</td>
</tr>
<tr>
<td></td>
<td>Songshan Mountain (0.740)</td>
</tr>
<tr>
<td></td>
<td>Yuntai Mountain (0.743)</td>
</tr>
<tr>
<td></td>
<td>Longmen Grottoes (0.762)</td>
</tr>
<tr>
<td></td>
<td>White Horse Temple (0.742)</td>
</tr>
</tbody>
</table>

Figure 2. The influence of the extended words number on the query precision

It can be seen by analyzing Figure 2 that when the number of expanded words increases from 27 to 36, the query precision is relatively high. Therefore, the effective threshold $\theta$ is set as 0.74 in the experiment, to control the number of expanded words within this range.

To verify the effectiveness of this method, comparison tests are carried out for the ontology-based semantic query expansion (OBSQE) and local context analysis (LCA), and the retrieval performance of the non-extended traditional query is taken as the standard. In this paper, the indexes frequently used in the query performance evaluation of information retrieval are adopted, such as precision, recall, F-measure, and Pr@30. These evaluation indexes are applied to test the query quality of the comprehensive semantic query expansion method proposed in this paper, and the test results are shown in Table 4.

Table 4. The results comparison of three query expansions

<table>
<thead>
<tr>
<th>query expansion methods</th>
<th>Precision</th>
<th>Recall</th>
<th>F-measure</th>
<th>Pr@30</th>
</tr>
</thead>
<tbody>
<tr>
<td>NETQ (standard)</td>
<td>0.513</td>
<td>0.485</td>
<td>0.545</td>
<td>0.467</td>
</tr>
<tr>
<td>OBSQE</td>
<td>0.579</td>
<td>0.486</td>
<td>0.529</td>
<td>0.538</td>
</tr>
<tr>
<td>LAC</td>
<td>0.569</td>
<td>0.631</td>
<td>0.487</td>
<td>0.518</td>
</tr>
<tr>
<td>Our method</td>
<td>0.639</td>
<td>0.629</td>
<td>0.634</td>
<td>0.663</td>
</tr>
</tbody>
</table>

It can be seen from the experimental results that the comprehensive semantic query expansion method is improved in performance compared with the ontology-based semantic query expansion method and local context analysis method in terms of the precision and recall rate. Specifically, the precision is improved by 24.56%, while the recall, F-measure, and Pr@30 are improved by 29.69%, 39.64%, and 41.97% respectively. A bar chart is constructed for the recall, precision, F-measure, and Pr@30 in Table 3, as shown in Figure 3.
It is clear in Figure 3 that the ontology-based semantic query expansion improves the query precision; however, its recall is lower than the standard, since it mainly inquires through the concept expansion in the ontology knowledge base, and it may not be able to find related documents if the word in the query term set fails to match the concept. The query expansion of local context analysis improves the retrieval performance and recall rate, but the big dataset includes some irrelevant expanded words and decreases the precision. The comprehensive semantic expansion method proposed in this paper resolves the defects of the above stated methods, and it not only enhances the query precision but also guarantees the recall rate. Additionally, the top 30 query results also meet the user demand completely. It was shown that the method proposed in this paper has good application value in actual information retrieval. The reasons are analyzed as below: (1) The query term expansion conducted on the ontology knowledge base concept is closer to the user intention, which avoids of noises; (2) While making use of the ontology knowledge base, if it fails to match the ontology concept, it would conduct the relevance calculation by combining the corpus to make the expansion results much more comprehensive; (3) While conducting the corpus-based relevance calculation, the Naive Bayes algorithm is used to replace the traditional method of calculating the co-occurrence rate through the word frequency (e.g. TD-IDF) for the relevance calculation to improve the efficiency of the algorithm.

7. Conclusions

In this paper, a comprehensive semantic query expansion method is put forward according to different queries of users in the semantic retrieval. Firstly, the co-occurrence probability of words and concepts are calculated with the corpus-based Naive Bayes algorithm to get the relevance as the weight. Secondly, the similarity of query terms sharing the same concepts in the ontology knowledge base and other concepts is calculated. Finally, if the query term input is similar to the concept, the expansion would be conducted with the concept relevance connected graph, or the correlation value is used for the expansion. The recall, precision, F-measure and Pr@n of the traditional non-extended retrieval method, the context-based query expansion method, and ontology-based query expansion method are compared in the experiments. According to the retrieval results, our semantic query expansion method performs better than the local context analysis and ontology-based analysis method. This paper resolves the problem that query keywords input by users in the actual semantic retrieval cannot be mapped as the ontology concept and enhances the performance of the retrieval system by improving the relevance algorithm. Reducing the number of irrelevant words in the expanded word set, dealing with the temporal words in the query, and making use of the Top-K ranking are problems to be resolved in the next step of research.

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